





Founded in 1992, Manisa Celal Bayar University, is one of the biggest universities in the Aegean Region. There are many reasons to choose Manisa Celal Bayar University. Here are some reasons;

- Quality in Education
- High-quality undergraduate and graduate education with Qualified Academic
- * Facilities & Staff
- Full implementation of Bologna Processinternationally recognized diploma
- International Certificates in research and management systems;
- Diploma Supplement La bel, FQC First Quality Certification, TQCSI International Certification of Management Systems
- Work Placement and Employment Opportunities
- Short and long term placements in real world experience.
- Our students go on work placements in industry of world class companies.
- * Manisa was named among 89 European cities as the winner for the category for the Best Economic Potential in Europe.



About Manisa Celal Bayar University

Manisa Celal Bayar University is committed to being an internationally significant research university, with its 36.708 undergraduate and graduate students and professional programs of excellent quality.

Manisa Celal Bayar University is dedicated to foster an academic community in which the knowledge production of every member may flourish, with vigilant protection for individual human rights, and a resolute commitment to the principles of equal opportunity, equity and justice.

Manisa Celal Bayar University is determined to develop nationally and internationally and so enhance its research and teaching. The University anticipates that it will remain as a bridge between the community and the world of science. It will continue to exploit the advantages of being in one of the biggest industrial zones of Türkiye by keeping the cooperation with the business close. It will continue to value its inheritance of cultural and historical background. It will strive to make its campuses attractive settings for scholarly activity.

About Manisa Celal Bayar University

Location

Our university is located in ideal location for studying and living. It's also close to the main international airport. International experience with Exchange Programmes as part of the Erasmus and Mevlana exchange programmes, students can study at one of our 150+ partner universities across Europe and world universities and receive a monthly grant.

Social Life

Students can easily get involved in new societies with the help of 130+ student clubs in different subject area. Make new friends, pursue fresh interests, broaden their horizons through students clubs.

Tuition Fees

Our courses are affordable and reasonably priced. Living costs in the city is also affordable for the students. Our University is located in Manisa, which was chosen among 200 contestants as the most Cost-Effective European city by the FDI magazine.





About Manisa Celal Bayar University

- Manisa Celal Bayar University is an academic institution of high quality. There are 15 faculties, 2 schools, 15 vocational schools, 3 graduate schools, 32 research and application centers and a hospital.
- More than a thousand lecturers, having both national and international experience.
- Manisa Celal Bayar University is a comprehensive university with 36,708 students, 1,914 academic staff, 2,310 administrative staff, 217 programmes and 162,794 graduates.



Türkiye is a true paradise of sun, seas, mountains and lakes where two continents meet. Türkiye is the cradle of civilization, has numerous historical attractions waiting to be explored by its visitors. Türkiye is surrounded by sea on three sides.

- ❖ Area: 783.562 square kilometers (314500 square miles)
- ❖ Capital: Ankara Population: 82 million (as of 2019)
- ❖ Major Cities: Istanbul 15 million, Ankara 5 million, Izmir 4 million, Bursa 2.1 million, Konya 2.2 million, Adana 1.8 million, Manisa 700 thousand
- Currency: Turkish Lira

Education System

- ❖ Primary Education: Eight years; includes the education of children at the 6-14 age groups. Compulsory for all citizens.
- ❖ Secondary Education: Consists of general and vocationaltechnical high schools that offer at least three years of education.
- ❖ Higher Education: Includes all educational institutions where an educational programme of at least two years and above secondary education is implemented. They educate students at associate's, bachelor's, master's or doctorate degree levels.



MANİSA

History

Manisa -the City of Sultans- is an attractive, modern city with a far-reaching past in the Aegean Region of Anatolia. Its history goes back to 500 BC but the first known settlements date back to the 14th century BC.

Natural, historical and cultural values

Mesir Paste Tradition (Mesir Macunu in Turkish) is a very old tradition dating back to almost 500 years. It was started as a medicine invention during the Ottoman period which later became an important part of local festival in the city. In 2012, Mesir Paste has entered to the UNESCO's Representative List of the Intangible Cultural Heritage of Humanity. The Spilos Mountain National Park is a cool spot with a richly forested area, hot springs and profusion of flowers, especially wild tulips known as Anemon. Sardis, Salihli, the ancient capital of Lydia, is one of the most remarkable sightseeing areas of Türkiye.

Industry

Manisa, The Shining Center of Rising Opportunities, is a major industry hub in the region. it is now more promising than ever with respect to the increasing demand tor advanced technology and high value-added production. Manisa has succeeded in industrial production with support of the agricultural processing and related activities (production of flour and olive oil, Sultana raisins, basic textiles, leather goods, agricultural tools and instruments, cotton ginning). The choice of Manisa as production base in the 1980s by the Turkish consumer electronics and white goods giant Vestel was an important boost tor the present-day level of sophistication. Today Manisa's economic activities are far from being confined to a sole company. Manisa registered in FDI in 2004 and well-known businesses such as Italian white goods company Indesit, German electrical goods company Bosch, UK packaging company Rexam and Imperial Tobacco of the UK and Italian giant Ferrero have invested in Manisa. Manisa has been crowned, thanks to its advantageous and opportunities for investments, by taking awards from several international press and institutions in different times.





How to get Manisa Celal Bayar University?

Travel to Manisa By Plane: There are daily flights to İzmir Adnan Menderes Airport. You can book your ticket online at: www.turkishairlines.com

By Intercity Bus Services: Manisa can be reached by frequent intercity bus services from Istanbul and Izmir. Intercity buses are all modern and air-conditioned. They run almost every 15 minutes from İzmir.

If you arrive in İzmir Adnan Menderes Airport:

- ❖ You can get a City Bus to the OTOGAR (Coach Station)
- Get your Coach ticket to Manisa
- Journey to Manisa takes about 40 minutes.

Telephone Numbers:

- Manisa Bus Station: +90 (236) 231 03 70 (236) 231 21 93 (236) 231 15 04
- ❖ İzmir Bus Station : +90 (232) 472 10 10
- ❖ Adnan Menderes Airport (ADB): +90 (232) 455 00 00





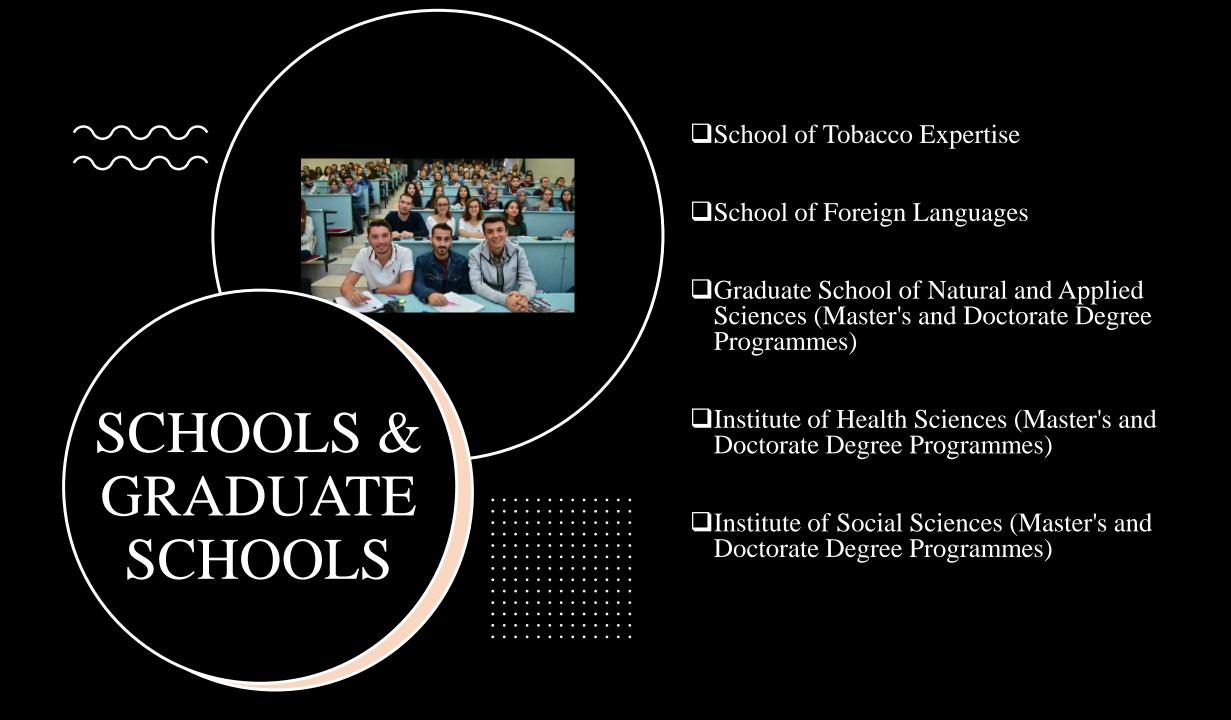




FACULTIES



- ☐ Faculty of Business
 - ❖ Economics and Finance
 - ❖ Business Administration (100% English)
- ☐ Faculty of Theology
- ☐ Faculty of Fine Arts, Design and Architecture
 - Music
 - Architecture
- ☐ Salihli Faculty of Economics and Administrative Sciences
 - Public Finance
 - **&** Economics
 - **❖** Business Administration
- ☐ Faculty of Applied Sciences
 - ❖ International Trade
 - **❖** Banking and Finance
- ☐ Faculty of Communication
 - Public Relations





- ☐ Cultural Facilities
- ☐Student Dormitories
- ☐Scholarship Opportunities
- ☐Student Clubs
- ☐ Health Services
- ☐ Food Services
- □ Sport Facilities
- ☐ Information Technology Services

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International Office

The International Relations Office of Manisa Celal Bayar University provides coordination and assistance at the international level, in collaboration with the academic & administrative units of the university. Student and staff exchanges are organized through academic partnership protocols as well as Erasmus and Mevlana bilateral agreements.

International Education: Education abroad opportunities are available to MCBU students through a variety of partnerships with universities around the world. MCBU is home to students from around 300 nations, and cultures from around the world. Our office provides assistance to academic units of our university by organizing the international exchange programmes and represents and promotes the university in the international arena. Our office, which has added the European Union Education Programmes to its expanding net of services has been the organizer of programs such as Erasmus Plus, Mevlana and other worldwide bilateral cooperation programmes since 2007. The International Relations Office is also responsible for conducting project partnerships under Erasmus Plus and Mevlana Programmes.



INTERNATIONAL OFFICE INFO

Name of Institution:

MANİSA CELAL BAYAR UNIVERSITY

Erasmus Code-PIC Number:

TR MANISA01 – 950262344

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E-Mail:

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Address:

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