



WORLD FROM SPACE

We are silly romantics who ridiculously dream of changing the world someday. We are a young and devoted team of geospatial, IT, and environmental experts passionate about satellite data and agriculture; and now we are searching for a **Marketing, Copywriting, and Sales intern** to join our dynamic team. None of us is perfect (joking), but we are a great team. We are happy to improve ourselves and others' knowledge. We do a plank every day to look good in summer, but we also go for a beer together. We strongly believe that team spirit and the environment make the office “home”.

What do We offer:

- Full-time internship to bridge theoretical knowledge gained at the university
- Well-equipped office with all possibilities to combine relaxation with work
- A dynamic and supportive team of professionals
- Availability to develop existing and new skills
- Wide range of opportunities for developing networking

Job Description:

- Contacting and managing potential clients and partners in countries all over the world
- Developing strategies related to direct marketing and web marketing
- Collaborating with various departments to establish and implement the best practices according to the market
- Construct attractive profiles and communication on social networks and webpages
- Prepare documents and strategies for company presentation
- Writing blog posts, social media updates, and texts about the use of space technologies in smart agriculture
- Writing information bulletins and newsletters about Copernicus, Earth Observation, and space-based applications

Language requirements:

- English: B2

Skill requirements:

- Analytical
- Marketing
- Multitasking
- Sales
- Copywriting

Internship details:

- Location: Czech Republic, Brno
- Status: Full-time, 40 hours per week
- Duration: From 3 up to 12 months

Please note: Traineeship is not financially compensated unless the student is under Erasmus+ or any other sponsored program.

If You are ready to take an opportunity to join the KoPlac team, feel free to send Your CV to: erasmus@koplac.cz